

What is CCA?

Community Choice Aggregation (CCA) is:

A **policy** enabling a **municipality** to source energy on behalf of its residents, businesses, and other organizations.

Joule Community Power approach to CCA:

Municipally enabled 100% renewable electricity supply, **including local clean energy**, with cost savings for residents and businesses

Why CCA? Offers a win-win-win “Public Benefit”:

- 1) Cost-savings**
- 2) 100% Renewable Electricity**
- 3) Consumer Protection**

Administration Team – The Administrator



- Entity authorized by NYS (Public Service Commission) to represent municipalities in CCA implementation process
- Oversees multiple CCA programs in NYS, with **Local Program Mangers**
- Manages Request for Proposal (RFP) for Electricity Supply Rate
 - **Program rate(s) must be less than average Utility rate**
 - **Program’s “100% renewable” rate will be much less than resident’s rate**
 - **Community Solar option yields guaranteed savings, still no cost**



Administration Team – Local Program Manager



Hudson Valley Energy

Joule's selected "Local Program Manager"

- 501(c)(3) non-profit focused on providing citizen-centered services to support sustainability efforts
- Leads outreach, education, and "customer support" efforts for the duration of the CCA Program

- ***To Opt-out of the Program***

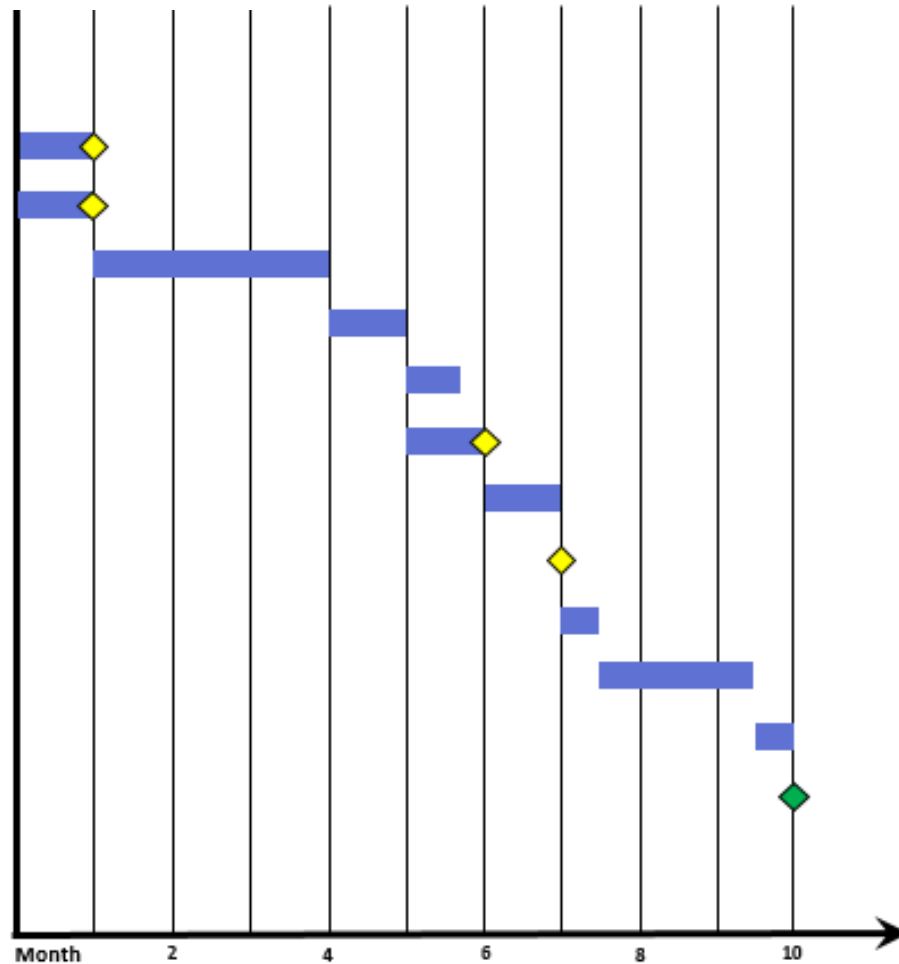
- Postage-paid mailer during 30-day launch "Opt-Out" period
- Program Hotline phone number*
- Website form*
- In-person*
- Email*

* ... or into the Program, at anytime.

CCA Implementation Process

1. Adopt enabling local law
2. Select CCA Administrator
3. Public outreach period
4. Dept of Public Service approval
5. Aggregated data request from CenHud
6. Town approves supply contract
7. Solicitation for energy supply (RFP)
8. Award RFP and execute supply contract
9. Kickoff meeting, pre-launch outreach
10. Opt-out period
11. Process opt-outs and enrollment
12. Program Launch

◆ Town Board Approval



Electricity Supply and Solar: Your “Menu” Choices

INSTRUCTIONS:

Choose only one option from each column:

Electricity Supply

1. Central Hudson
2. Third Party Supplier (ESCO)
3. CCA*

Solar

- A. No Solar
- B. Solar at your home/business
- C. Community Solar

Questions?

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